conquestgraphics

6x4 Direct Mail Postcard (front)

**Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.**

Margin
For best results keep text and images that must be seen and read at least 1/8" from edge of page.

Bleed
For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

Trim
Edge of page.

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6x4 Direct Mail Postcard (back)

**Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.**

Remember to leave room for the mailing indicia or stamp and the sender's and receiver's address. **Space for mailing info must be at least 4x2.25"!**

**Postage
Clear
Zone
Option 1**

Margin
For best results keep text and images that must be seen and read at least 1/8" from edge of page.

**Postage
Clear
Zone
Option 2**

Bleed
For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

Area for Mailing Information Only

Trim
Edge of page.