

## 8.5 x 5.5 Direct Mail Postcard (front)

Place this template in a separate layer  
in your layout program and delete or turn off  
before sending/exporting your file.

### Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

### Margin

For best results keep text and images that must be seen and read at least 1/8" from edge of page.

### Trim

Edge of page.

## 8.5 x 5.5 Direct Mail Postcard (back)

**Place this template in a separate layer  
in your layout program and delete or turn off  
before sending/exporting your file.**

Remember to leave room for the mailing indicia or stamp and the sender's and receiver's address. **Space  
for mailing info must be at least 4x2.25"!**

### Margin

For best results keep text and images  
that must be seen and read at least 1/8"  
from edge of page.

### Bleed

For borderless edges, extend images,  
photos and/or solid background colors  
1/8" beyond the edge of the page. This  
area (yellow) will be trimmed during the  
finishing process. It should not contain any  
information you intend to be seen or read.

### Trim

Edge of page.

**Area for Mailing Information Only**